



THE HISTORIC
ROXY
OWEN SOUND LITTLE THEATRE

2025-2026 SEASON



SPONSORSHIP PACKAGE

Become a sponsor and get a back stage tour of the set, an invite to the dress rehearsal and our end of season Sponsor Appreciation social!

www.roxytheatre.ca
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☎ 519-371-3425



About Us

The Roxy Theatre, owned and operated by the Owen Sound Little Theatre (OSLT), is a historic 400-seat venue at the heart of Owen Sound's arts scene. Since 1961, OSLT has been a volunteer-driven, charitable organization committed to producing high-quality theatre and fostering community engagement in the arts.

The mission of OSLT is to be a theatre company that consistently entertains and challenges audiences while inspiring participation in the arts through dynamic and culturally rich programming with broad appeal.

Rodgers & Hammerstein's Cinderella

Directed by Elaine Anderson

Cinderella - a kind-hearted girl, mis-treated by her devious stepmother and envious stepsisters wishes to go to the Royal Ball. Her fairy godmother makes her wish come true but at midnight the enchantments end and Cinderella rushes from the ball, leaving her glass slipper as the only clue for the prince to find her.

The Complete Works of William Shakespeare (abridged)[revised]

Directed by Michael Johnston

This fast paced, witty and physical play features all 37 of Shakespeare's plays meant to be performed in 97 minutes by 3 actors. It's full of laughter for Shakespeare lovers and haters alike!

Witness For The Prosecution

Directed by Bill Murphy

Leonard Vole is accused of murdering a widow to inherit her wealth. The stakes are high - will Leonard survive the shocking witness testimony, will he be able to convince the jury, and you of his innocence and escape the hangman's noose?

Shrek the Musical Jr. (RYC Production)

Directed by Ridgley Dier

It's a "big bright beautiful world" as everyone's favorite ogre, Shrek, leads a cast of fairytale misfits on an adventure to rescue a princess and find true acceptance.

25
|
26
SEASON



WHAT'S INCLUDED

68,000
WEBPAGE VISITS
(2025)



Clickable link on main website page included in all sponsorships

22,000
PATRON
VIEWS OF
SLIDESHOW



Season sponsors: Two slides shown at every show during season.

Production sponsors: One slide shown every performance of sponsored show.

 
7000+
Followers

25
Average
posts
per show

Tagged on every post associated with your sponsorship PLUS 2 additional sponsor feature posts

3000
BROCHURES
DISTRIBUTED
LOCALLY

326 MEMBERS'
SPOTLIGHT
VIEWS



PAPER
PROGRAM*



PRE-SHOW
ANNOUNCEMENT*

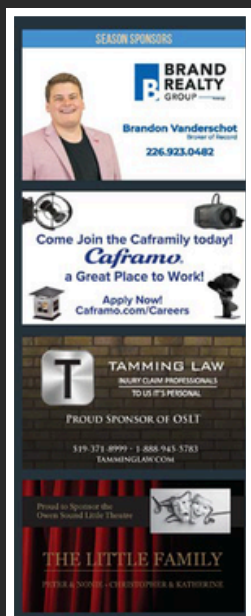


POSTERS*



PRINT AD*

BROCHURE



POSTER



SLIDESHOW



NEWSPAPER AD



*Season sponsor logo on every OSLT, RP, RYC & RSC including Full Season poster
Production sponsor logo only on sponsored show



SPONSORSHIP OPPORTUNITIES

	OSLT/ROXY Season Sponsor	OSLT Musical	OSLT Play	RYC Production	Performance Sponsor
OSLT SEASON FREE TICKETS	24 (OSLT/RYC) 2 (RP/RSC)	6	6	6	4 per sponsored performance
ADDITIONAL DISCOUNT	20% off all shows	10% off all shows	10% off all shows	10% off all shows	10% off sponsored show
FREE MEMBERSHIP	✓	✓	✓	✓	✓
PRE-SHOW ANNOUNCEMENT	✓	✓	✓	✓	✓
SOCIAL MEDIA TAGS & APPRECIATION POSTS	✓	✓	✓	✓	✓ ✦
LOGO ON POSTER	✓	✓	✓	✓	✓ ✦
LOGO IN NEWSPAPER AD	✓	✓	✓	✓	✓ ✦
LOGO/AD ON PRE-SHOW SLIDESHOW	✓	✓	✓	✓	✓
LOGO/AD IN PAPER PLAYBILL	✓	✓	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓	✓	
MENTION IN PRESS RELEASE	✓	✓	✓	✓	
BACKSTAGE TOUR/REHEARSAL INVITE ★	✓	✓	✓	✓	
LOGO IN BI-WEEKLY SPOTLIGHT EMAIL	✓				
SEASON BROCHURE AD	✓				
	\$4000	\$1600	\$1200	\$800	\$500

★ AT THE DISCRETION OF THE SHOW PRODUCER/DIRECTOR

✦ ROXY PRESENTS PERFORMANCES ONLY



PAST SPONSORS

Kelso Villa
— Retirement Living —



I R I S

OWEN SOUND

THE LITTLE FAMILY

PETER & NONIE - CHRISTOPHER & KATHERINE



AVENUE A



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INJURY CLAIM PROFESSIONALS
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