

THE HISTORIC
ROXY



OWEN SOUND LITTLE THEATRE

2026-2027
SEASON



SPONSORSHIP PACKAGE

Become a sponsor and get a back stage tour of the set, an invite to the dress rehearsal and our end of season Sponsor Appreciation social!

www.roxytheatre.ca
251 9th Street East, Owen Sound

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 519-371-3425



About Us

The Roxy Theatre, owned and operated by the Owen Sound Little Theatre (OSLT), is a historic 400-seat venue at the heart of Owen Sound's arts scene. Since 1961, OSLT has been a volunteer-driven, charitable organization committed to producing high-quality theatre and fostering community engagement in the arts.

The mission of OSLT is to be a theatre company that consistently entertains and challenges audiences while inspiring participation in the arts through dynamic and culturally rich programming with broad appeal.

Come From Away

Directed by Kathleen Cassidy

Based on the true story, when the isolated community of Gander, Newfoundland, played host to the world. What started as an average day in a small town turned into an international sleepover, when 38 planes, carrying thousands of people from around the globe, were diverted to Gander's airstrip on September 11, 2001. A musical about the power of community and hope.

The Heiress

Directed by Terry Burns

Catherine Sloper, a shy young woman from a wealthy family, falls for a charming fortune hunter who proposes to her for financial gain. Though her father sees the truth, Catherine refuses to believe him. A tale of love, betrayal, and a young woman's awakening in the 1850s.

RYC's Annie Jr.

Directed by Carrie Cathrae

Little orphan Annie is determined to find her parents who abandoned her on the doorstep of cruel Miss Hannigan's orphanage. Annie is eventually taken in by billionaire Oliver Warbucks and attempts to charm her way into his heart while embarking on a quest to find her parents.

Next To Normal

Directed by Aaron Crose

This family of four appears to be a typical American family. And yet their lives are anything but normal. The mom suffers from bipolar disorder, which has lasting effects on her family. This musical explores the pressing issues of trauma, loss and the meaning of family.

26
27
SEASON



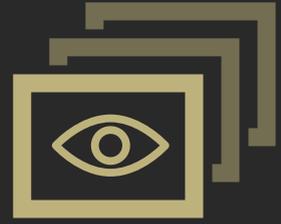
WHAT'S INCLUDED

68,000 WEBPAGE VISITS (2025)



Clickable link on main website page included in all sponsorships

27,000 PATRON VIEWS OF SLIDESHOW



Season sponsors: Two slides shown at every show during season.

Production sponsors: One slide shown every performance of sponsored show.

7000+ Followers



25 Average posts per show

Tagged on every post associated with your sponsorship PLUS 2 additional sponsor feature posts

3000 BROCHURES DISTRIBUTED LOCALLY

322 MEMBERS' SPOTLIGHT VIEWS



PAPER PROGRAM*



PRE-SHOW ANNOUNCEMENT*

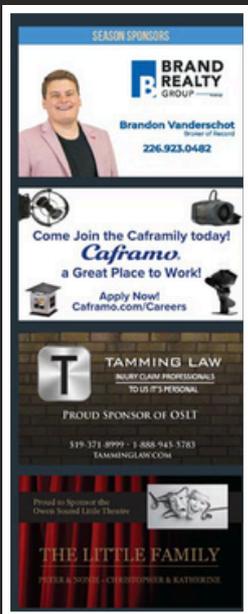


POSTERS*



PRINT AD*

BROCHURE



POSTER



SLIDESHOW



WEBSITE



*Season sponsor logo on every OSLT, RP, MATR, RYC & RSC show including Full Season poster. Production sponsor logo only on sponsored show

SPONSORSHIP OPPORTUNITIES 	Season Sponsor	OSLT Musical	OSLT Play	RYC Production	Performance Sponsor
OSLT SEASON FREE TICKETS	24 (OSLT/RYC) See below*	6	6	6	4 per sponsored performance
ADDITIONAL DISCOUNT	20% off all shows	10% off all shows	10% off all shows	10% off all shows	10% off sponsored show
FREE MEMBERSHIP	✓	✓	✓	✓	✓
PRE-SHOW ANNOUNCEMENT	✓	✓	✓	✓	✓
SOCIAL MEDIA TAGS & APPRECIATION POSTS	✓	✓	✓	✓	✓ ✦
LOGO ON POSTER	✓	✓	✓	✓	✓ ✦
LOGO IN PRINT AD	✓	✓	✓	✓	✓ ✦
LOGO/AD ON PRE-SHOW SLIDESHOW	✓	✓	✓	✓	✓
LOGO/AD IN PAPER PLAYBILL	✓	✓	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓	✓	
MENTION IN PRESS RELEASE	✓	✓	✓	✓	
BACKSTAGE TOUR/REHEARSAL INVITE ★	✓	✓	✓	✓	
LOGO IN BI-WEEKLY SPOTLIGHT EMAIL	✓				
SEASON BROCHURE AD	✓				
	\$4000	\$1600	\$1200	\$800	\$500

★ AT THE DISCRETION OF THE SHOW PRODUCER/DIRECTOR

✦ ROXY PRESENTS PERFORMANCES ONLY

*Season sponsorship includes 2 tickets for each Roxy Presents, Music at the Roxy and Star Company show



PAST SPONSORS

